



CRVA Educational Foundation

Mission Statement

To provide educational and professional development opportunities for those interested in committing to a career in the tourism and hospitality industry.

The Foundation

The Educational Foundation is a non-profit organization created by the CRVA (the Charlotte Regional Visitors Authority) to help the region's tourism industry identify and train future leaders.

Tourism is North Carolina's second largest industry, as well as the state's fastest growing industry. The objective of the Educational Foundation is to enhance the tourism industry by development of knowledgeable, service-focused and enlightened employees and leadership.

Objectives

The main objective of the Educational Foundation is as follows:

To promote the development of talent, experience, and leadership in the tourism/hospitality industry in Mecklenburg County for the benefit of the profession and the general public, primarily through sponsoring professional development education programs and by awarding scholarships to individuals pursuing a course of study related to the tourism and hospitality industry.

Scholarship Program

The Educational Foundation offers scholarships to current employees in the tourism/hospitality industry and to students enrolled in tourism/hospitality programs at accredited colleges and universities.

Scholarships through the Educational Foundation are available 1) to current employees in the hospitality industry to support their continuing education through related seminars or certification programs; 2) to students who want to increase their professional knowledge and career opportunities in the tourism and hospitality management fields.

Recipients will receive a cash scholarship up to \$1,000.

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